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Career Goal:

I aspire to become the best online marketing manager in the world. I already have strong experience in the field, and am constantly working to improve my knowledge of my passion.

PROFESSIONAL EXPERIENCE

Large Media Company

Averageton, CA

April 2014 - present

Online Marketing Manager

- Ownership of multiple Adwords campaigns, including setting up new campaigns
- Increased budget I am responsible for from \$4,000 to 50,000\$/month
- Leading the marketing team in charge of Facebook and Adroll
- Held trainings for more junior employees

Great Company

Sometown, NC

September 2012 - March 2014

Junior Online Marketing Manager

- Implemented AdSense into the websites of our clients
- In charge of managing the social media communities of various small Facebook pages
- Assisted with social media marketing and paid marketing for clients

Entry Company

Unrealton, MA

June 2011 - July 2011

Marketing Intern

- Involved in decision making processes for marketing strategy
- Used HubSpot and tracked relevant metrics for Adwords campaigns
- Assisted other Marketing Managers in their daily activities
- Presented an analysis of the monthly Ad performance to the Head of Marketing

ACADEMICS

Good University

Unrealton, MA

September 2009 - July 2012

Bachelor of Business Administration

- Thesis title: "The Correlation between CV Quality and Job Hire Success - an Empirical Study"

Average High School

Unrealton, MA

August 1995 - July

High School Diploma

- My main courses included Economics, History and Business.

OTHER SKILLS

Skills:

SPSS

Microsoft Office

Photoshop

Languages:

English - Fluent

Spanish - Conversational

Other Experiences:

- Varsity Swimming Team Captain during High School
- Case Competition 2nd Place 2010
- Voluntary work at a refugee home