

John Averageman
Fakestreet 91, Unrealton, MA
DOB: 21.05.1989
Nationality: American
Phone: 123456789
Email: johnaverageman@notarealemail.com

Career Goal:

I aspire to become the best online marketing manager in the world. I already have strong experience in the field, and am constantly working to improve my knowledge of my passion.

Good University

Unrealton, MA

September 2009 - July 2012

Bachelor of Business Administration

Thesis title: "The Correlation between CV Quality and Job Hire Success - an Empirical Study"

Average High School

Unrealton, MA

August 1995 - July

High School Diploma

My main courses included Economics, History and Business.

Skills:

SPSS

Microsoft Office

Photoshop

Languages:

English - Fluent

Spanish - Conversational

Large Media Company

Averageton, CA

April 2014 - present

Online Marketing Manager

In charge of multiple Adwords campaigns of the company, I set up many of the current campaigns myself. I started out with small budgets of around \$4,000, but due to the improvements in my KPIs, this budget has now grown to 50,000\$. I am also overseeing Facebook Ads and Adroll. As SEM is my speciality, I have held some trainings for more junior employees.

Great Company

Sometown, NC

September 2012 - March 2014

Junior Online Marketing Manager

At Great Company I have gained a lot of experience in the marketing field. I gained valuable insights in both social media marketing and paid marketing. I helped implement AdSense into the websites of our clients. I was in charge of managing the social media communities of various small Facebook pages.

Entry Company

Unrealton, MA

June 2011 - July 2011

Marketing Intern

Involved in decision making processes for marketing strategy. Learned how to use HubSpot and tracked relevant metrics for Adwords campaigns. I assisted other Marketing Managers in their daily activities. I presented an analysis of the monthly Ad performance to the Head of Marketing of the company.

Other Experiences:

Varsity Swimming Team Captain during High School

Case Competition 2nd Place 2010

Voluntary work at a refugee home